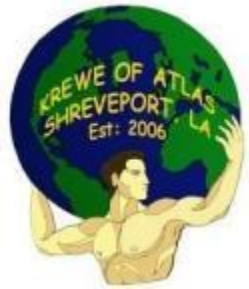


KREWE OF ATLAS



Dear Friend,

Thank you for taking time to learn more about the Krewe of Atlas. Established in 2006, Atlas went on to fulfill the necessary requirements to become members of the Northwest Louisiana Mardi Gras Council which is currently made up of fourteen area Krewes. We hope that you will consider sponsoring our organization as we celebrate our XVI Season in 2023-2024.

Atlas Members are bound together by the belief that ***Mardi Gras is a Celebration for the Masses***. Our goal is to bring the fun of Mardi Gras to all who wish to participate by keeping our dues to a minimum. Sponsorship funding and support makes this possible!

The Krewe of Atlas also strives to lift-up our “area of the world” by participating in various community service projects throughout the Shreveport-Bossier area.

Our members are a diverse group therefore we support a variety of projects and charities. Through generous sponsorships and Krewe Member participation, Atlas can help make a difference in the lives of many in our community.

- At the Providence House, there is an Atlas Room in which we provide all furniture, bedding and electronics. The inhabitants are able to keep all items when they move out and we will refurnish.
- Atlas annually participates in the American Heart Walk.
- On the first Tuesday of every month, we provide meals for the homeless at the Hope House downtown Shreveport.
- Atlas participates in “Out of the Darkness” suicide prevention walks.
- Atlas also has a team in the annual “Walk to End Alzheimer’s”. Over the past few years we have raised over \$5,000.00 for this organization.

Several sponsorship packages are available for your review. If you have questions or would like to move forward with a sponsorship, please contact:

Theresa Miller, Captain XVI: 318-422-4150 Email: tamillierla@gmail.com

Tim Miller, Lt. of Fundraising: 318-751-7978 Email: zytrixx66@gmail.com

Payments can be made in the form of a check or we accept Venmo at @krewe-atlas

Kindest regards, The Krewe of Atlas

Atlas Sponsorship Levels

Green Package - \$1,000

- 1 Ticket to Royalty Coronation
- 1 Ticket to Grand Bal
- Half page ad in the Bal program
- Sponsorship signage at Coronation and Grand Bal
- Recognition in all Krewe publications including website

Purple Package - \$2,000

- 2 Tickets to Royalty Coronation
- 2 Tickets to Grand Bal with seating at a Royalty table
- Full page ad in the Bal program
- Sponsorship signage at Coronation and Grand Bal
- Recognition in all Krewe publications including website

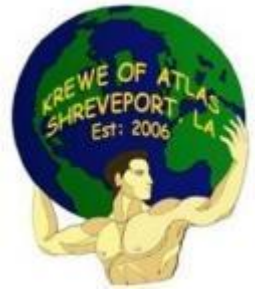
Gold Package - \$3,000

- 2 Tickets to Royalty Coronation
- 2 Tickets to Grand Bal with seating at the Captain's tables
- Full page ad in the Bal program
- Sponsorship signage at Coronation and Grand Bal
- Recognition in all Krewe publications including website
- 2 Rider positions in one parade

Mardi Gras Package - \$5,000

- 4 Tickets to Royalty Coronation
- 4 Tickets to Grand Bal with seating at the Captain's tables
- Full page ad in the Bal program
- Sponsorship signage at Coronation and Grand Bal
- Recognition in all Krewe publications including website
- 2 Rider positions in the Highland, MLK and Sobek parades
- Sponsorship signage on Atlas float

Atlas Sponsorship Form



Sponsorship Name: _____

Date: _____

Contact Person: _____

Phone: _____

Email: _____

Level of Sponsorship: Check the Box

\$1,000 Green Package

\$2,000 Purple Package

\$3,000 Gold Package

\$5,000 Mardi Gras Package

Amount Paid: _____

Check #: _____

Sponsorship Received by: _____

Comments: